

# ► Polycom® Telepresence™ Experience

Extraordinary, True-to-Life Immersive Telepresence





# Experience Business Without Boundaries

The business environment is changing. Tomorrow's leading companies need solutions that allow them to work in new ways, adapt quickly to change, unite teams, and serve customers whenever and wherever they need it. Polycom telepresence solutions enable businesses to operate without boundaries, move faster and more effectively than competitors, create closer relationships with customers and partners, and streamline operations. Imagine how your business will change when distance is no longer a barrier and there are no boundaries.

The Polycom Telepresence Experience™ High Definition (Polycom TPX™ HD) solution erases the barriers of distance, allowing small to medium-sized groups to sit across the table from customers, partners, and co-workers, regardless if they are across town, across the country or on the other side of the globe.

## Transforming the Way You Do Business

As your organizations look for ways to make collaboration easier and more productive, Polycom TPX HD solutions can accelerate change and transform your business. With Polycom, you can:

- Increase organizational productivity by investing in work instead of travel.
- Lower your budget by reducing travel costs.
- Strengthen business relationships with regular, face-to-face immersive communication.
- Improve collaboration and share ideas across distance.
- Speed decision making and reduce time to market with new products.
- Improve the quality of life of your employees by reducing their extended travel.

## A TPX Solution to Address Any Requirement

Whether you want to facilitate collaboration in a dispersed product development team or quickly reach mission critical decisions, Polycom TPX HD solutions bring an immersive telepresence experience to small or medium venues and allow up to 6 participants per room to be virtually connected to

other small or medium teams around the world. Available in many configurations, the Polycom TPX HD solution is ideal for applications such as the following:

**Executive Meetings.** Empower executives, members of the board of directors, and subject matter experts to make decisions at a moment's notice, even when individuals are not in the same office or even the same country. By improving communication, your organizations can compete more effectively, better reach and satisfy your customers, and ultimately maximize shareholder value.

**Project Management.** Reduce time to market on product introductions by streamlining operational and engineering reviews and facilitating more productive supply-chain negotiations. By empowering face-to-face meetings with increased regularity and consistency, you'll be able to roll out new business processes more effectively, align participants faster, and ultimately expedite time to market.

**Client Engagements.** Empower teams to meet face-to-face with key customers on a regular basis to foster closer, more productive relationships. With greater customer interaction, you can improve customer satisfaction, accelerate decision making, and improve sales cycles.

**Partner Collaboration.** Create closer working relationships with strategic partners to accelerate project timelines, bring new solutions to market faster, and gain a competitive edge on the competition.

## Solution Benefits and Features

Easy-to-use Polycom TPX HD solutions allow you and other participants to focus on your meeting topics, not the technology, while communicating naturally and effectively. Polycom TPX HD meetings rely on true-to-life video, spatial audio, and interactive elements all within a specially designed environment that promotes realistic interaction with all meeting participants. And, with the support of an integrated telepresence Video Network Operations Center (VNOC), your meetings connect on time, every time, while you focus on your agenda.

**Just Like Being There.** You will truly be immersed and feel as if you are in the same room with distant meeting participants. The high definition 60-inch flat panel displays provide exceptional video quality and a natural "across the table"





**Connect teams across the country or around the world effortlessly with a superior visual communication meeting experience using Polycom's Telepresence High Definition solution.**

experience where every participant is shown in true-to-life dimensions.

**Highly Productive Meetings.** Your dispersed teams will experience natural conversation within a welcoming meeting environment. The transparent technology helps eliminate distractions and results in productive meetings. All cameras, microphones, speakers and other technology are concealed from view. An executive control panel launches calls and controls audio with a simple touch of a button.

**Improved Team Communications and Collaboration.**

Connect naturally face-to-face on true-to-life video displays. With Polycom's UltimateHD™ you will experience superior visual, audio and multimedia quality. The high definition video allows you to see facial expressions, make eye contact and read body language. Team member participation is further enhanced by providing a choice of integrated, high resolution content displays or an external 50-inch content display. The powerful combination of these unique Polycom characteristics provide a more effective and natural experience by involving everyone in the meeting as if you were in the same room.

By leveraging Polycom's industry-leading audio quality you will hear every nuance of the conversation with high definition audio delivered through a professional, integrated sound system and ceiling-mounted, multidirectional microphones.

**Investment Protection.** Leverage your existing infrastructure and existing systems while introducing new, higher performance telepresence solutions. Polycom TPX HD solutions are based on established, open standards and will interoperate seamlessly with standards-based video conferencing solutions. Multiple participants can join a call from rooms with high-definition as well as traditional, standard definition, video conferencing systems.

**Multipurpose Solutions.** Choose from a variety of configurations that accommodate 2 to 6 participants in one room. The flexible multipurpose conference table serves as both an immersive telepresence suite and a traditional conference room accommodating participants around the table. This dual functionality is a real benefit in locations where real estate costs are very high or office space is limited.

# Polycom Services Extend Your Benefits

## We Focus on You

With Polycom, your immersive solution is ready for meetings when you are. Polycom lifecycle services support you throughout your immersive telepresence experience—from implementation, to maintenance to telepresence VNOC Services. Our team will plan your implementation, install, test, and fine-tune your immersive telepresence solution. The result? You focus on your business and the amazing immersive telepresence experience.

**Responsive Support.** When you need to consult with us, we're here. Our dedicated experts can support you around the clock 24x7. Polycom Telepresence Maintenance Services provides comprehensive support, including telephone technical support, onsite support, parts replacement, software upgrades and updates, and onsite preventative maintenance twice a year.

**Amazing Meeting Experience.** Your calls are always connected on time and you don't have to do any of the work when a telepresence VNOC supports you. The telepresence VNOC

manages your suite, helps ensure calls are always connected and your meetings start on time. Staffed by telepresence experts, the telepresence VNOC provides seamless operations management so you have the ultimate immersive telepresence experience.

**Peace of Mind.** Today and in the future, across regions and geographies, your business receives the service and support it needs from Polycom Global Services and authorized service partners. We have the history and experience to deliver everything from comprehensive support services to professional services that include project management, assessments, and integration assistance. In addition, comprehensive training, ongoing education, and professional certification can further maximize your Polycom investment.

## Learn More

Experience what a Polycom TPX HD solution can do for your organization by attending a free Polycom TPX HD telepresence meeting. Find out more by visiting [www.Polycom.com](http://www.Polycom.com), or contact an authorized Polycom telepresence reseller.

## Flexible, Multiple-Seating Configurations of the Polycom TPX HD Solution.

Since organizations have varied requirements relative to facilities management, workforce dynamics, and communications requirements, we offer several Polycom TPX HD configurations from which to choose. The series is available in both standard and custom offerings and can accommodate 2 to 6 participants. Polycom also offers guidance in selecting the configuration that is right for you.

Model	Number of contiguous video displays	Participants on view
Polycom TPX HD 306M	3	6
Polycom TPX HD 204M*	2	4
Polycom TPX HD 104M*	1	4
Polycom TPX HD 100M*	1	2 or 4

\*Call your Polycom sales representative to learn more about available Polycom TPX HD customized offerings.

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