

### Communicating and Collaborating



Behavior is changing across the enterprise
Unify our communications



Conference calls, texting, podcast, video, voice messages...



### PC as a Phone



# Multipurpose and great for presence information and IM:

But <u>not voice optimized</u>

#### PC features that complicate UC calling:

- Security lock out
- Multiple audio programs AND telephony
- Not the 'phone' people are used to
- Privacy issues

Headsets can solve much of this...

### Plantronics UC Value Proposition

# Provide products that improve communications and collaboration

- Cross platform
- Cross devices
- Cross applications

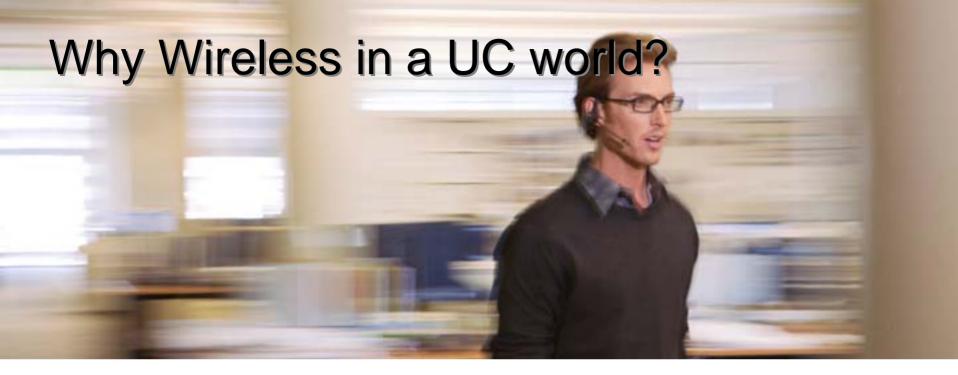
#### Drive adoption by optimizing end user experience

- Highest quality products
- Ease of use
- State of the art design

#### Mitigate IT Risk when piloting and deploying UC

- Breadth of solutions while minimizing TCO
- Ease implementation, plug it in and it works
- Global support and services





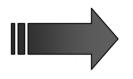
#### Changing the way we work, staying productive

- More scheduled conference calls
- Live presentations over the Internet
- Webinars, Webisodes, Podcasts
- Real-time collaboration leading to voice communications
- Unified messaging with email voice mail



# Where do wireless headsets make sense? Research says...

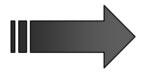
Low-context interruptions quick calls – very little headset usage





High-context ad-hoc longer calls

– some headset use







PC calls, scheduled, conference calls – majority use a headset

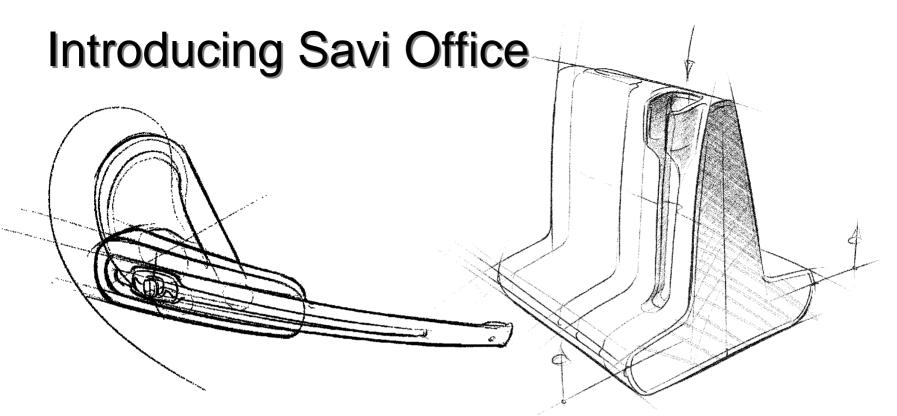




"...a million meeting minutes on audio conferencing per day." Intel







- ✓ Cross platform, cross device, cross application
- ✓ State of the art design
- ✓ Built for unified communications
- ✓ Premium product quality
- ✓ Ease of use, integration and implementation





#### **Evolving business needs:**

- Piloting and Deploying UC solutions
- Support Virtual Workers
- Conferencing and collaborating (PC, phone and video) are critical tools to their business



Integrates PC and Desk phone audio
Built for the human factor with state of the art design
Ease of use and integration
Delivering Plantronics hallmark sound quality
Simple plug and play experience

### Savi Office Features and Benefits

#### Connects to both the desk phone and PC

Improves quality of work, communications and decision making



#### Easily mix and switch calls

Provides effective and efficient collaboration



## Wideband PC audio support ensures premium PC audio

Hear your conversations right the first time



Electronic hookswitch (EHS) and remote ring compatibility with industry standard desk phones

Leverages current investments



#### Business critical sound quality with noise canceling microphone

Saves time, improves efficiency and reduces work day stress by providing "in-person" like audio





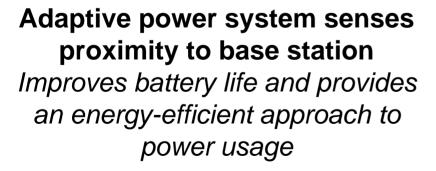
# Comfortable designs with multiple wearing style choices

Provides unprecedented level of comfort, flexibility and personal preference

Move naturally around the office with expanded wireless range Improves communications and quality of work









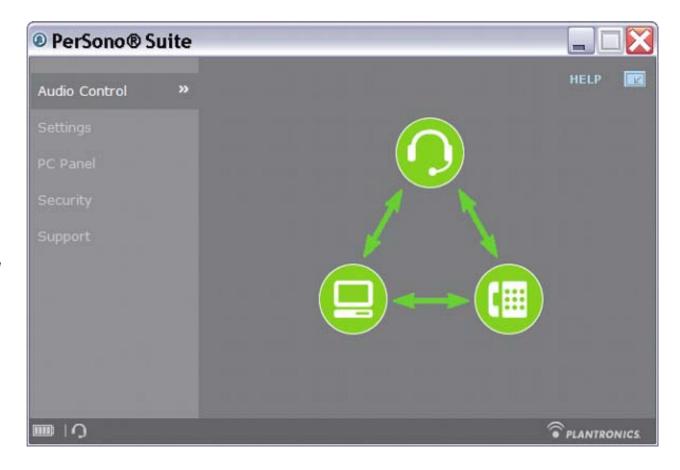
Conference four Savi Office
headset users at once for
conference calls and training
Brings the right people together
for quick and responsive
decision making



#### Easy to use software guide makes installation fast and simple

Minimizes implementation time and effort

User friendly
software
Persono Suite
Easy to use and
personalize call
control settings





Add multiple headsets to a single base system

Maximizes ROI and leverages total cost of ownership



# Stay up-to-date with downloadable firmware and software

Leverages investment and total cost of ownership



### **Competitive Overview**

Feature	Savi Office	GN 9350 & 9350e
Mix PC audio with deskphone call	✓	
User configurable software settings	✓	
Lock software settings with password to comply with corporate policy	✓	
Mix, switch, call control via PC GUI – Persono Suite	✓	
Media player management with UC/Softphone calls	✓	
Multiple headset style choices	✓	
Upgrade to the newest headset without purchasing a new system	✓	
Interactive User Guide	✓	
Upgrade new firmware and software releases in the field via USB and downloads	✓	✓
Conferencing total of 4 headsets to one base	✓	✓
Adaptive power	✓	✓
Wideband PC audio	✓	✓
Switch between PC audio and desk phone calls	✓	<b>✓</b>



#### **Savi Office**

- WO100 (Convertible) and WO200 (Over-The-Ear)
- \$379.95 MSRP

#### **Electronic Hookswitch (EHS) Cables**

- Avaya APV-60, Cisco APC-40, Siemens APS-10, Alcatel APA-20, Polycom APP-50
- \$79.95 MSRP

#### Accessories include HL10, Charging Units, OLI

\$4.95 - \$99.95 MSRP



### Savi Office Product Specifications

Operating Frequency DECT 6.0, 1.9GHz

Wearing Styles Convertible - over the ear or over the head, Over-the-Ear

Electronic Hookswitch Cables Available for Alcatel, Avaya, Cisco, Polycom and Siemens

HL10 Handset Lifter Accessory

Digital Encryption 64-bit

DSP(Digital Signal Processing) Yes

PC Wideband Audio Yes

Range Up to 350 feet

Headset Controls Volume, mute, call answer/end

Dual Connection PC and desk phone

Mix and Switch Calls Yes

Adaptive Battery Power Yes

Talk Time 9 hours on convertible headset and 6 hours on OTE

Microphone Style Noise-canceling

Remote Ring Notification Yes

Conferencing 4 headsets on one base

Modularity Support Subscribe to another base station

Software Personalization Ring tones, volumes, default settings



### Plantronics Savi™ Go

Wireless headset and dongle solution for in-office mobile professionals using Microsoft Office Communicator Server and needing to connect to both their PC and mobile phone.

Microsoft<sub>®</sub>
Office Communicator

Freedom – Wireless headsets offer flexibility and mobility when you adopt Office Communicator 2007



### Plantronics Savi<sup>™</sup> Go

Wireless headset and dongle solution for in-office mobile professionals needing to connect to both their PC and mobile phone.

#### **Target Audience**

 In-office mobile professionals using Microsoft Office Communicator

#### **Key Differentiators**

- Ease of Use Plug-and-Play Components
- Best-in-Class Performance
- Life-like Sound Quality on the PC
- Unsurpassed Design and Comfort





### Savi Go Features

#### **Plug-and-Play Components**

 Wirelessly connects to Microsoft Office Communicator 2007 and your mobile phone offering hands-free mobility up to 210 feet with Class 1 range

#### **Easy to Use**

- Multipoint technology recognizes which phone is ringing
- Manage call answer/end on both Office Communicator and your mobile phone from a single button on the headset

#### **Best-in-Class Audio Performance for Clearer Calls**

- Ergonomic headset design for optimized send and receive audio
- Extended boom and noise-canceling microphone reduce background noise for clear voice transmissions

#### Life-like Sound Quality on the PC

 Wideband support on PC communications delivering improved speech clarity and life-like fidelity

#### **Unsurpassed Design and Comfort**

- Versatile wearing styles for customizable comfort and fit
- Discrete small-footprint headset charging stand







### **Competitive Overview**

Feature	Savi Go	Jabra M5390 USB
Bluetooth 2.1	✓	✓
Microsoft OCS Certified	✓	✓
Multipoint	✓	✓
Wideband Audio	✓	✓
DSP enhanced audio	✓	✓
Noise Canceling Microphone	✓	✓
Range – Class 1	210 feet	210 feet
Talk Time	6 hours	6 hours
Wearing Style Convertible	✓	✓



<sup>\*</sup>Microsoft OCS certification levels the playing field

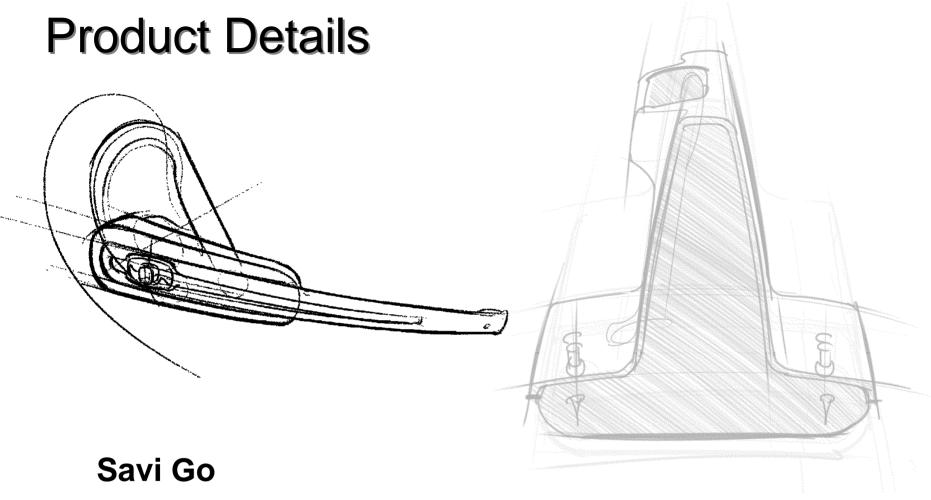
### Savi Go Product Specifications



Speakers	Monaural
Connection	Class 1 Bluetooth Dongle
Call Functions	Remote call answer/end, Vol+/-, Mute
PC Audio	Wideband
Range	210 feet (Bluetooth Class 1 Range)
Talk Time	Up to 6 hours on PC and 8 hours on mobile phone, Standby 120 hours
Warranty	1 year
Frequency Range	150Hz-6.8kHz
Microphone	Noise-canceling
Call Control	Yes
Bluetooth	2.1







- Samples and product availability: Spring 2009
- WG101/B (convertible), 38635-01
- \$199.95 MSRP



Wireless headset and dongle solution for in-office mobile professionals needing the highest quality solution to connect to both their PC and mobile phone.

Microsoft®
Office Communicator



### Wireless Product Portfolio





PC and Mobile





Deskphone And Mobile

Voyager 510S



Deskphone



**CS Series** 



### Savi Office



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### Savi Go



- Plug and Play
- Improved Call Clarity
- Easy to use
- Best-in-class audio performance for clearer calls
- Optimized for Microsoft Office Communicator



