



move forward

## Product Brief: UNO™

phone + clock/radio + audio player interface



### What is UNO?

UNO is Bittel's platform for a new class of telephony products. The flagship UNO model combines for the very first time in hospitality:

- 1) A **guest room phone** with all the necessary modern features
- 2) An easy-to-use **alarm clock/radio** with high-end audio performance
- 3) **iPod/iPhone/mp3 player interface** so guests can enjoy their music on the go

UNO eliminates the need for hotels to buy a separate phone and clock/radio/iPod dock for their guest rooms. Typically deployed at the nightstand, UNO takes the place of two separate devices.

### UNO Provides Several Key Benefits

- 1) **Saves space** by eliminating the need to deploy a separate phone and clock radio.
- 2) **Helps eliminates clutter** by reducing the number of cables at the installed location.
- 3) **Easy-to-use alarm clock/radio** with simple controls and high end audio performance.
- 4) **Audio player interface** (Dual USB plus line input) supports a wide range of portable personal electronic devices. Optional iPod docking unit installs securely into USB port.
- 5) **Improved industrial design** raises the bar for the aesthetics of a hotel guest room phone. UNO blends well visually with other high-tech devices in the room, such as flat-screen televisions, room & entertainment controls, and the like.
- 6) **Complete suite of solutions**, including slimmer **phone-only** models with no display; **phone/clock/audio player models** with hard key interfaces for affordability; **touch screen models** for delivering interactive content and room controls on a crisp color touch display; **cordless** remote handsets that securely link to a common base station within a room or suite; **trimline** models for bath and public areas.

### Why the Name UNO?

As translated into many languages, UNO means "one". It is a word that is instantly understood worldwide, as well as strongly supports the unique value proposition of the product, which is to elegantly converge multiple functionalities into one device. UNO is the ONE device that hotels need to support communication services, alarm clock/radio function, and portable music player integration in the guest room. The name UNO can immediately capture in the imagination the many benefits of reducing the number of guest room electronic devices a hotel needs to buy.

# UNO™: Everything else is just a phone.

Combining the best of several devices, UNO is completely unique.  
UNcommon elegance. UNcompromising performance. UNlike anything else.



## Basic Feature Set and Attributes

### Telephone

- > Cordless (DECT) and corded models
- > TDM (analog) and VoIP (SIP) models
- > Single- and two-line configurations
- > Speakerphone plus headset jack
- > Up to ten programmable guest service keys
- > Large faceplate area for branding, and dialing or operating instructions
- > Message waiting indicator compatible with all major hospitality PBXs
- > Phone-only model is wall-mountable
- > Feature-restricted models for affordability and space considerations
- > Touch screen models for content and control integration

### Clock/Radio/Audio Player

- > Easy-to-use alarm clock/radio with FM tuner and audio player interface
- > Premium speakers deliver high-end audio performance
- > Large dimmable display is readable from anywhere in the room
- > Two USB ports, plus standard line input
- > Optional iPod™/iPhone™ docking unit

### Overall Design Aesthetic

- > Flush front panel with clean, elegant appearance
- > Silver, Charcoal, or White color options reflect a contemporary palette
- > Upright design presents user controls ergonomically

## A Family of Solutions

Bittel UNO includes solutions ranging from phone-only designs up to sophisticated touch-screen models that integrate with property information systems. Cordless models support up to five remote handsets.

